



New Darlington Community Pool Details

Designed to meet the needs of our community, the modern pool includes new opportunities for children, family, seniors, fitness, and recreation.

- ▶ Steel reinforced concrete pool vessel to withstand the environmental factors of Wisconsin
- ▶ State-of-the-art filtration and disinfectant system for maximum efficiency and effectiveness
- ▶ Re-designed bathhouse that accommodates those with special needs
- ▶ Zero-depth water entry for people of all ages
- ▶ Five 25-meter lap lanes for fitness and competition
- ▶ 1-meter diving tower and 11-ft diving depth
- ▶ Heated pool water for extended swimming season
- ▶ Sun protective shade features
- ▶ Splash pad
- ▶ Twisting and turning water slide
- ▶ Zip line
- ▶ Updated life guard stations and office

A Clear Choice

1. Spend millions on a 62 year old current pool to extend its life for a short span or
2. Invest in a new pool that will serve us for decades.

CHOICES	62 year old pool	New Community Pool
Investment	\$2,916,000	\$4,450,000
Kiddie pool	Eliminated	Zero-depth, spray pad, water features
Life guard stations	None OSHA compliant	OSHA compliant
Pool size	5550 sq. ft.	4,949 sq. ft. steel-reinforced, concrete pool vessel
Pool amenities		Heated pool, zero-Depth entry, five lap lanes, zip line, 1-meter dive tower, 11-foot dive depth, water slide, splash pad
Seating area	Lawn chairs	Sun protective shades

Sources of Funding

In-kind donations of building materials, concrete, labor and professional services – \$100,000 to \$150,000

Grants opportunities for Community Health and Rural Community Development – Approx. \$400,000

Stakeholder tax-exempt donations – \$4,000,000

For more questions or more information on the BUILD THE POOL Project, email darlingtonpoolproject@gmail.com, or visit facebook.com/DarlingtonPoolProject and darlingtonwi.org/swimming-pool-fundraiser.



Darlington Municipal
Swimming Pool Project

The time is **NOW** for a new community pool.

For years the Darlington Community Pool has provided a wholesome environment for children and adults to play, exercise, and learn the life-saving skill of swimming. Built in 1958, the current pool is 62 years old. The normal life span of a community pool is approximately 40 years. Despite renovations in 1986 and again in 2000, the pool no longer meets required safety and operational codes.

And according to a study conducted in 2018, nearly \$3 million would be needed to bring the 1958 pool up to current standards. Does it make sense to invest such massive resources into an aging pool?

The current community pool suffers from:

- The chemical disinfection and filtration system need updating.
- Hazards from shifting deck and rough pool vessel finish.
- Lack of compliance with ADA and OSHA codes.
- Pool leaks approximately 6,000 gallons of water daily costing the city approximately \$1,500 per year.

The time is NOW. We must do more than costly repairs which will only provide a temporary fix of a pool that has outlived its original design and construction.

Breakdown of Current Darlington Pool Issues



- ▶ Bathhouse is not compliant with the Americans with Disabilities Act of 1990 (ADA) or International Building Code (IBC) standards
- ▶ Concrete deck is uneven and unsafe
- ▶ Kiddie pool unable to meet ADA standards



- ▶ Pool plumbing and drain system issues
- ▶ Lifeguard stations do not meet OSHA standards
- ▶ Filtration system is at recommended retirement stage
- ▶ Cracks in pool vessel leak water 6,000 gallons per day
- ▶ Concrete vessel doesn't meet ADA standards



The Benefits of a Darlington Community Pool are undeniable.

BETTER HEALTH

Life-saving skills and wellness for all age groups. Buoyancy of water allows seniors and those with physical challenges to improve their strength and mobility.

COMBAT COMMUNITY HEALTH ISSUES

Research shows that community pools can help reduce childhood obesity, reduce criminal activity in youth, and combat depression and improve mental health.*

ADD VALUE

Community pools are shown to positively impact property values.** Enjoyed by residents and visitors alike, a community pool enhances the quality of Darlington living.

GENERATE REVENUE

Visitors frequent other businesses and services resulting in revenue growth for current and new businesses. Reimagine the uses of a community pool to add revenue potential.

POSITION DARLINGTON FOR GROWTH

In 2020, people discovered the ability to work online and the benefits of rural living. Data shows an increasing exit from urban areas to rural areas. Having amenities, such as a community pool, is critical if Darlington is going to capitalize on this trend.****

* Health Fitness Revolution, August 2019 "Top 10 Health Benefits of a Community Pool"
 ** IKO Community Management , May 2019 "Why Community Pools are a Great Investment for HOA."
 ** AquaMagazine.com, July 2015 "Rescuing Community Pools"
 *** Forbes Magazine, August 6, 2020 "Time To Move? Data Suggests Americans May Flee To Rural Areas Post-COVID"
 **** EPA.gov , 2010, "Putting Smart Growth to Work in Rural Communities"

Project Schedule

The BUILD THE POOL project is a multi-phase project. The build schedule is designed to ensure a swimming pool will always be accessible during the swimming seasons.

March 2021 – Capital campaign launch. We need all hands on deck as we work to create an exceptional recreational experience in Darlington.

Fall 2022 – Ground breaking to complete phase 1 of the new pool. This includes the new bath house, pool vessel, and deck.

Summer 2023 – Pool opens

Fall 2023 – Pool features installed to complete the exceptional swim experience. Sun shades, splash pad, water slide, and zip line.

Turning Vision into Reality

The goal will be to raise money quickly so that the new community pool can be opened and enjoyed by residents and visitors alike as soon as possible.

Investment items

Demolish old pool/ excavation of pool site.....	\$350,000
New pool vessel.....	\$1,551,000
Expand concrete decking.....	\$ 79,000
Contractor services and contingency	\$477,000
Water features.....	\$585,000
Diving tower	\$25,000
Waterslide	\$170,000
Shade structures.....	\$15,000