



Darlington Chamber/Main Street Program

447 Main Street • Darlington, WI 53530

608.776.3067 • mainstprogram@gmail.com • www.darlingtonwi.org
www.facebook.com/DarlingtonChamberMainStreet

October 2020

As 2020 draws to a close, the Darlington Chamber/Main Street Board and myself, would like to thank all of our members who have contributed to keeping Darlington going this year. As a business owner myself, I know how difficult 2020 has been, and understand that without the countless volunteers and members who lend their talent and time serving on the Board of Directors, Chamber committees, organizations, and the wonderful businesses and friends of the Chamber who support us, that Darlington need us, all of us! That is why I am reaching out to all of you to join as a Chamber Member or Friend of the Chamber—this year especially. With the upcoming Main Street project, it will be more important than ever to have a strong connection of local businesses, community supporters, and volunteers to help us navigate through this process. That is why I am excited to offer to you, on behalf of the Chamber/Main Street, an opportunity to become a member in 2021 for half off. Yes, 50% off our normal membership. What is the catch? Well, it's really not a catch as much as it's an opportunity to help. You can help grow our community presence, as well as our business presence in the community. For each member who joins, whether it be your first time or your annual member renewal. All you need to do is let me know on your form how you can volunteer. Whether it be an event day, decorating committee, PR committee, or volunteering at the office you will receive 50% off your 2021 membership. So, for those of you with families, or another business such as myself, I want you to know we can always utilize members and volunteers in any capacity available. The catch, if you fail to put in volunteer time, you will be billed for the savings you received at time of sign up.

Our Chamber/Main Street Program is volunteer-based and we understand that sometimes things are not in our control, but if we all work together instead of on the sidelines we can help Darlington grow through new ideas, new business, new events, and new volunteers.

Darlington Chamber/Main Street is visible with social media, website (which will be getting a complete makeover for 2021), newspaper and radio promotions; monthly general meetings with guest speakers; Chamber Gift Certificates; Redbird Savings Cards; multiple Visitor Guides; Promoting Main Street and festival grounds through decorating for the seasons; and special events, which include:

City Wide Garage Sales • Night Markets **NEW in 2021* • Cinco de Mayo

Tunes at Twilight • Fall In Love With Darlington • Witches, Warlocks & Wine • Small Business Saturday

Christmas Promotion Weekends, Parade, and Events throughout the Holiday Season

At this time, I hope that you will continue your membership or become a new member with Darlington Chamber/Main Street for 2021. I have included a membership application and other information. I truly am looking forward to having you on my TEAM! Thank you for supporting our organization, community, and Darlington!

Sincerely,

Jason Funkhouser,
Executive Director



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MEMBERSHIP FORM

Business Name: _____

Mailing Address: _____

Street Address (if different from above): _____

Business Phone: (____) _____ Cell Phone: (____) _____

Main Contact: _____

Email Address: _____

Social Media Handles (Facebook, Instagram, etc.): _____

Membership in the Chamber is 100% tax deductible as a business expense.

Suggested Membership Donation Levels:

Non-profit – \$50

0-5 employees – \$100

6-10 employees – \$150

11-25 employees – \$200

25 or more – \$250



I/We agree to provide the following tax-deductible contribution:

\$ _____ per (check one) ___ month ___ quarter ___ year

___ Yes, the Chamber is allowed to publish my membership information in directories, websites, and other publications and/or listings.

Please make checks payable to: *Darlington Chamber/Main Street*

How you can save on your 2021 membership!

Volunteer to help at our office with social media, emailing, and more!

Volunteer to help with any of our festivals, website, parades, or committees.

Help decorate our parks or Main Street



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VOLUNTEER OPPORTUNITIES

We, _____ agree to TWO or more of the following
volunteer duties in exchange for 50% off our 2021 membership dues.

– Spring Festival/Event Volunteer*

– Summer Festival/Event Volunteer*

– Fall Festival/Event Volunteer*

– Winter Festival/Event Volunteer*

*Festival/event volunteering may include decorating, working booths, and/or event planning

– Promotions Committee*

*Must attend 9 of the 12 meetings

– Office Volunteer*

*Must provide up to 10 hours of volunteer time in 2021

Initials: _____ Date: _____



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FRIEND OF THE CHAMBER MEMBERSHIP FORM

Name: _____

Address: _____

Phone: _____

Email: _____

Contribution: \$ _____ per (check one) ___ month ___ quarter ___ annually

___ Yes, the Chamber is allowed to publish my membership name on Facebook and/or other publications

Please make checks payable and mail to:

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Other ways I'd love to help out:

___ Volunteer to help at the Chamber office

___ Volunteer to help with any of the Chamber festivals, downtown decorating, parades, or committees

For any questions or more information, email the Chamber at mainstprogram@gmail.com or jasondarlingtonmainstreet@gmail.com.